



Spira[®]

CHRISTMAS TREE

NATURAL MATERIALS
IMPECCABLE DESIGN
SET IN A MINUTE
HANDMADE IN EU
REGISTERED AND PATENTED
MINIMUM CARBON FOOTPRINT

MAKE A
WISH AND
TRUST YOUR
DREAMS!

CATALOGUE 2025



THE STORY OF THREE PASSIONS

Wood • Design • Functionality

Spira is a product **made with love** under the Alps. It was designed down to the last detail, to be a **timeless design piece**, perfect in shape, proportions and balance. Each Spira product is **handmade** by skillful craftsmen, who take great pride in their work.

We only do what **inspires us** and what we truly feel **passionate** about. Focusing on every detail, **our mission** is to design and produce practical perfection. **Nothing is left to chance.**



Founder of Spira,
Luka Zajc



DARE TO USE YOUR **IMAGINATION!**



CREATE **HAPPY** MEMORIES

Christmas is not a season, it is a feeling.

What makes it so special?

The Christmas tree is the home of our dreams, it **celebrates life and hope for a good year to come**. People all around the world set up Christmas trees and build unforgettable moments around them.

Make it last!

Christmas time is a once-a-year occasion. But since the Christmas feelings are so warm and comforting, why not make them last? Decorate your tree with other seasonal decorations and **let the joyful season last the whole year.**



SPIRA CHRISTMAS TREE IS A **HANDCRAFTED** MASTERPIECE

Take a moment to read and understand the meticulous process and passion that is the essence of each Spira Christmas tree.

Spirals for Spira Christmas trees are made of **birch plywood**. Material is hand selected, so we ensure there is a **minimum chance of imperfections** in the visible surface and the core of the plywood.

After the spiral has been cut with a **high-precision laser cutter**, it goes into the skilled hands of Spira craftsmen, who will perform their magic to produce a Spira Christmas tree. First, each spiral is **rechecked for imperfections**, and goes into the detailing workshop if any chips and scratches are seen. After that, four strings are **hand woven** into the spiral from top to bottom to give the spiral a **perfect shape and maximum strength**. Each spiral then goes through **another quality check**. It is set as you would set it at home, so we ensure that the strings have been perfectly aligned.

Stand poles are a subject of quite similar treatment as the spirals. Stand is assembled from two sticks and it is **essential** that they are **straight**. This is why the sticks are also **hand picked** and checked for straightness before they go to the manufacturing process and once again just before they go into the package, that will be delivered to your door.

We are very proud of our product and the hand craftsmanship that comes with it. It is important to us that we can guarantee the **perfection** that is Spira Christmas tree and that you, a customer, get the product that meets the **highest possible standards**.

Treat the Spira Christmas tree with respect, and you can hand it over to your grandchildren!



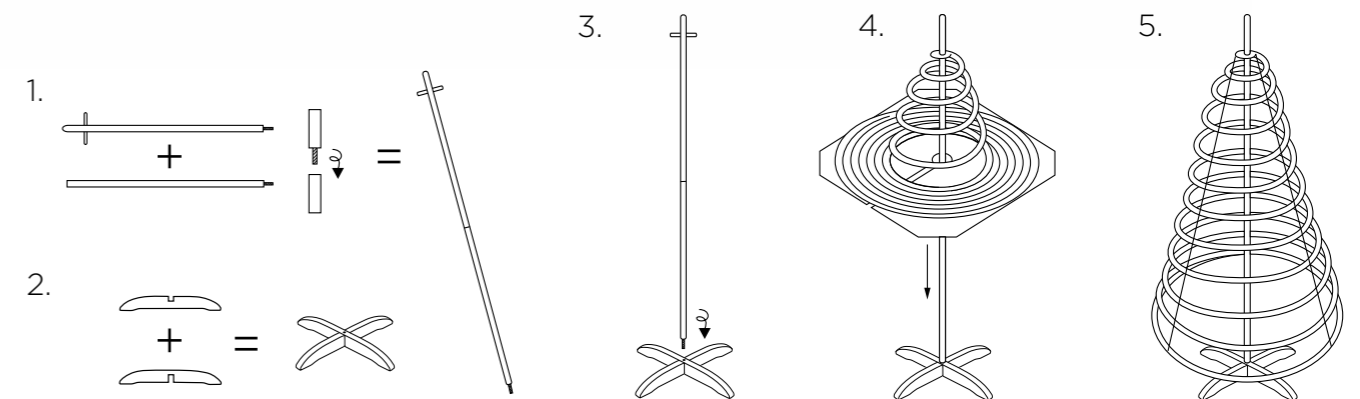
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ASSEMBLY

SETTING UP IS **FAST AND EASY. NO TOOLS REQUIRED.**

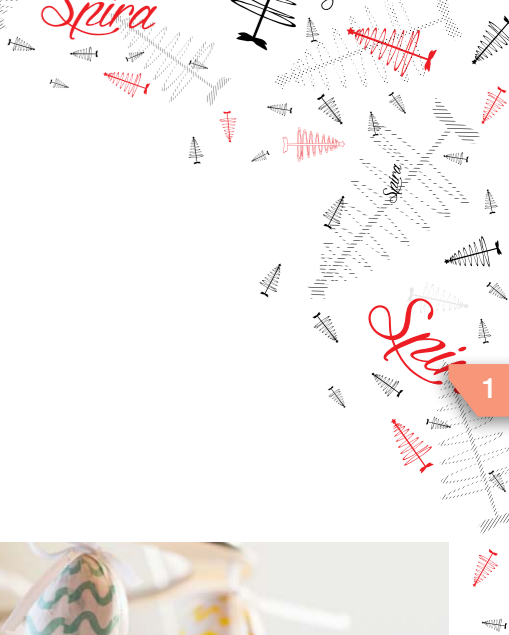
1. 2. 3. Assemble the stand.
4. Take the spiral with supporting board.
5. Put the spiral over the pole.





SPIRA SHINES ALL YEAR ROUND

The limits of using your Spira are only the boundaries of your imagination.
We guarantee you will enjoy in creative activities with your loved ones.



Do you know **the feeling**, when almost **everything** looks **perfect**,
still there is **a little something** missing?

A designer's final touch that would make it **superb?**

Spira Mini was designed to add
your home or office a **warm, cosy piece of wooden**
excellence.



Christmas

SMALL & CUTE

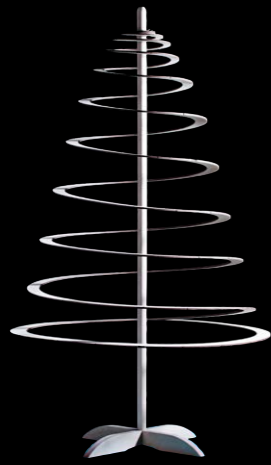
SPIRA MINI

Adorable smallishness

Small is cute, perfect size for tabletop decoration in your home or office. An ultimate designer piece that will steal everybody's heart.

HEIGHT 42 CM	WIDTH 25 CM
WEIGHT 230 G	PACKAGE DIMENSIONS 36 x 26 x 2.5 CM
NR. OF DECORATIONS 45	DECORATIONS WEIGHT UP TO 2 KG







A diagram of the Spira Mini Christmas tree showing its height as 42 cm and its width as 25 cm.



SPIRA **SMALL**

Space saver

Playful little sister designed for people, who would like to make the most of their space. Fits everywhere, perfect as all year round home decoration.

 HEIGHT 85 CM	 WIDTH 50 CM
 WEIGHT 1.3 KG	 PACKAGE DIMENSIONS 52 x 52 x 4 CM
 NR. OF DECORATIONS 98	 DECORATIONS WEIGHT UP TO 4.5 KG



SPIRA **LARGE**

Evergreen classic

Sophisticated design, perfect size for any home. Offers countless possibilities for decoration. Plenty of space underneath for the presents.




 HEIGHT 138 CM	 WIDTH 72 CM
 WEIGHT 3.2 KG	 PACKAGE DIMENSIONS 75 x 75 x 5 CM
 NR. OF DECORATIONS 139	 DECORATIONS WEIGHT UP TO 5.5 KG



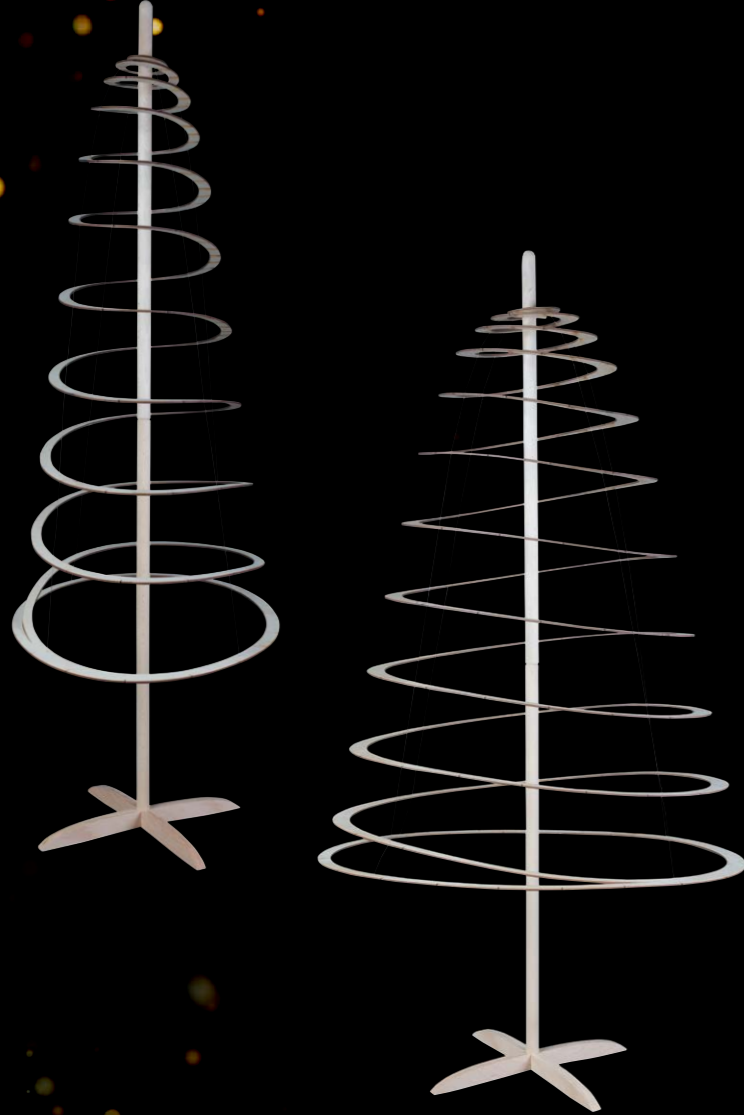
SPIRA **SLIM**

Tall elegance

Standing at an impressive height of 190 cm, this sleek and slender Christmas tree is designed to captivate attention in spacious settings. Chic and graceful, will definitely leave a luxurious impact.

 HEIGHT 190 CM	 WIDTH 72 CM
 WEIGHT 3.7 KG	 PACKAGE DIMENSIONS 75 x 75 x 5 CM
 NR. OF DECORATIONS 155	 DECORATIONS WEIGHT UP TO 6 KG





SPIRA OVAL

SMALL & LARGE

Economic width







The same sophisticated silhouette from the side, but almost half the width of the standard Spira trees. Excellent for tighter spaces, stylish and fashionable.





**FITS
DISPLAY
WINDOWS!**

Spira will charm the visitors bypassing your display window. Furthermore, we offer customizations to fit your brand.

LARGE OVAL

 HEIGHT 138 CM	 OVAL SIZE 74/45 CM
 WEIGHT 2.4 KG	 PACKAGE DIMENSIONS 77 x 46 x 5 CM
 NR. OF DECORATIONS 111	 DECORATIONS WEIGHT UP TO 5 KG

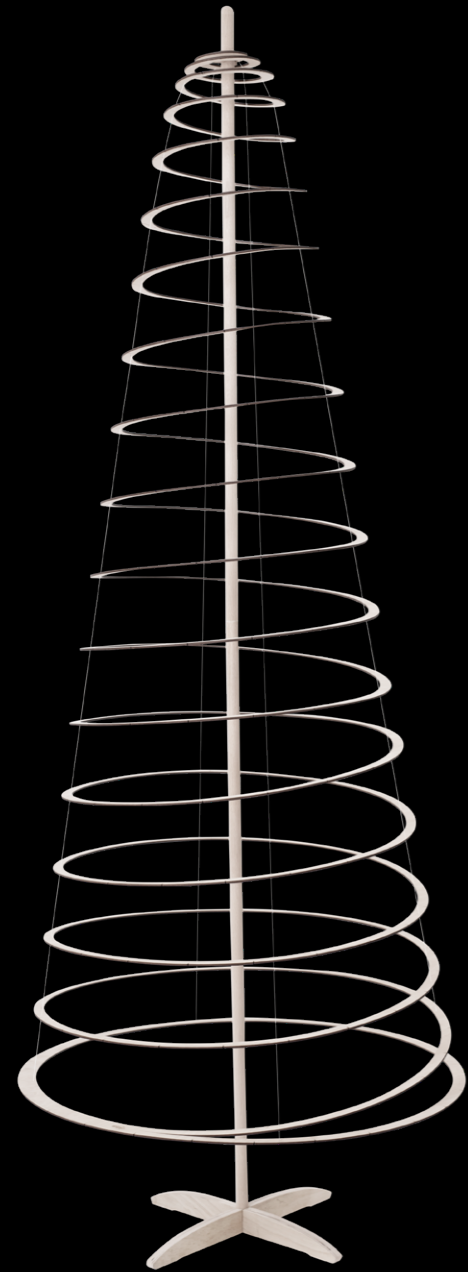
SMALL OVAL

 HEIGHT 85 CM	 OVAL SIZE 55/35 CM
 WEIGHT 1.1 KG	 PACKAGE DIMENSIONS 57 x 36 x 4 CM
 NR. OF DECORATIONS 89	 DECORATIONS WEIGHT UP TO 4 KG



FRONT VIEW







SIDE VIEW



SPIRA **BIG**

Brand new Spira Christmas tree

Introducing our brand new Spira Christmas tree - the largest in our collection, meticulously crafted for rooms and spaces with higher ceilings. Just like all our Spira Christmas trees, it effortlessly fits into a flatpack box, ensuring easy storage and quick assembly in a matter of minutes. This majestic tree is guaranteed to make a bold and unforgettable statement in any spacious room, adding a touch of grandeur to your holiday decor.

 HEIGHT 235 CM	 WIDTH 87 CM
 WEIGHT 5.2 KG	 PACKAGE DIMENSIONS 90 x 90 x 5 CM
 NR. OF DECORATIONS 217	 DECORATIONS WEIGHT UP TO 6.5 KG



SPIRA TREE HANGER

Gravity redefined

Lively version of a Spira Christmas tree that hangs from the ceiling. Perfect for creative people, those with toddlers or those with pets. Adds a new, fun dimension to your Christmas.



CHILD
AND
PET PROOF

HANGER
LARGE

HANGER
SMALL

TREE-TOPPER

A fully decorated Christmas tree should never miss a remarkable tree-topper. The eye-catching star, one of the most common shapes of a Christmas ornament, adds a perfect final touch.



STAR
is a symbol of
new and great
things that are
still to come.



Natural resource-based production and sustainable, ecologically-driven packaging.



DECORATE WITH **STYLE**

Once upon a time, only highly skilled artisans could produce astonishing Christmas ornaments. Our collection was designed to bring the warm, cosy spirit of minimalist perfection into your home. Have you ever thought of making a combination of produced ornaments and decorations created by your family members? Such collections are often passed on and augmented from generation to generation.



Felt

Hanging ornaments made of red felt. 5 beloved Christmas themed shapes. Available in 3 sizes.



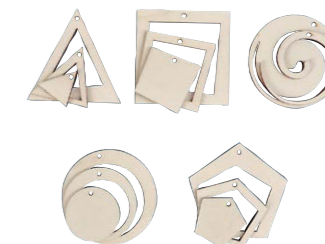
Wood

Hanging ornaments made of wood. 5 beloved Christmas themed shapes. Available in 3 sizes.



Geo

Set of 28 hanging ornaments made of wood. 5 geometrical themed shapes. Available in 2 sizes.



Decoration sets

Complete sets of decoration for all sizes of Spira Christmas trees, that include star tree-topper and hanging ornaments made of red felt or mix of red felt and wood.



NEW
DECORATION
SETS



LEAF AND SPACE DECORATION

We've designed two new sets of decorations. Space decoration was made especially **for the dreamers, wanderers and all kinds of travellers**. Sky's the only limit, so let your dreams be your wings!

If you want to **spice up the atmosphere** with a gentle natural touch, the Leaf decoration will do. It resembles an elementary story of life, awakening of nature in a discrete, simple and pure looking manner.

Do not let the end of Christmas holidays stop you from enjoying your Spira Christmas tree. Use your imagination and let the Spira Christmas tree brighten your days all year round with one of these two incredible decoration sets.



SPIRA LED LIGHTS

Proper lumination of a Christmas tree can make all the difference between beautiful and magical.

Do it easier with Spira custom made LED lights and enjoy the perfect Christmas lighting.

- Wire LED Christmas lights come in warm white colour, with an EU plug.
- Available in 4 different sizes to fit all Spira Christmas trees.
- Easy to fit with multi-strand design.
- Steady shining for a natural, cosy and tranquil atmosphere.



Lights MINI

- 4 filaments of 9 LEDs
- Thread length: 45 cm
- Distance between LEDs: 5 cm
- Number of LEDs: 36

Lights SMALL

- 8 filaments of 10 LEDs
- Thread length: 1 m
- Distance between LEDs: 10 cm
- Number of LEDs: 80

Lights LARGE

- 8 filaments of 15 LEDs
- Thread length: 1,5 m
- Distance between LEDs: 10 cm
- Number of LEDs: 120

Lights SLIM

- 8 filaments of 20 LEDs
- Thread length: 2 m
- Distance between LEDs: 10 cm
- Number of LEDs: 160

Lights BIG

- 8 filaments of 24 LEDs
- Thread length: 2,4 m
- Distance between LEDs: 10 cm
- Number of LEDs: 192



Spira advantages and benefits



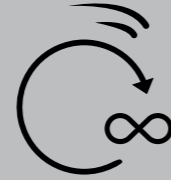
SET IN A MINUTE

Revolutionary setting up solution. No tools required.



FUN TO DECORATE

Compatible with all sorts of ornaments. Secure fastening. Unique personalization.



DURABLE

Made to last. Handmade. Natural materials.



EASY TO STORE

Sustainable packaging. Less than 5 cm high flat cardboard box.

CREATIVITY



Distinctive design that will never go out of fashion.



People, pets and environment friendly.



Encourages imaginative ways of decorating.



Personal growth through creativity.



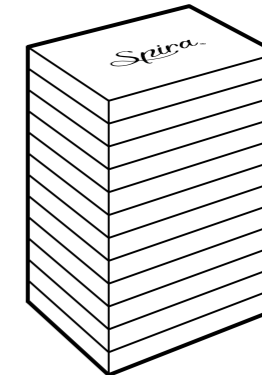
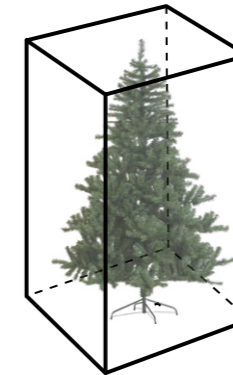
All year round usage.



ECOLOGICAL

At Spira we design with sustainability in mind. Spira Christmas trees are produced in Slovenia, heart of the Alps, and are made of wood and are completely locally manufactured. What we are most proud of is compact packaging optimized for **minimum carbon footprint** during transportation.

17 Spira MINI against **1 similar sized tree**,
28 Spira LARGE against **1 similar sized tree**,
 and the most impressive number of them all:
38 Spira SLIM against **1 similar sized tree**.



GIVE YOUR BUSINESS PARTNERS A LASTING, SUSTAINABLE GIFT

Customize your gifts!

With innovative printing solutions, we can personalize your Spira trees! We print everything from the smallest monochrome logos up to full scale colour photos. In addition, there are endless possibilities to create custom decorations and ornaments of coloured felt and wood.



MAKE YOUR BUSINESS SHINE!

SPIRA SANTA'S SLEIGH

Looking to showcase your Christmas gifts in a truly special way?

Searching for a one-of-a-kind decoration piece to adorn your space?

Want to make your window shop stand out with a touch of uniqueness?

Introducing **Santa's SLEIGH** - a truly unique piece taken straight from our decoration set. We have designed it to be not only visually appealing but also functional. This spacious sleigh is collapsible and features shelves, allowing you to beautifully showcase your Christmas gifts or create an eye-catching window display.



↑	HEIGHT 60 CM
⊗	WIDTH 40 CM
→	LENGTH 90 CM
⚖	WEIGHT 1 KG

Item	Item code	RRP (excl. VAT)
Spira Sledge	3981063	120 €

Custom sizing options are available for this item.

Price range	500 - 2500 €	2501-5000 €	5001 - 10000 €	10001 - 25000 €	25001 - 50000 €	50001 - 100000 €	100001 + €
Discount	30 %	35 %	40 %	45 %	50 %	55 %	60 %

Prices are listed as EXW and exclude VAT and shipping costs. All prices are per unit.
RRP – Recommended Retail Price



WE CREATE & CELEBRATE TOGETHER

Our Spira community offers you creative ideas for festive ornaments and unique personalization.

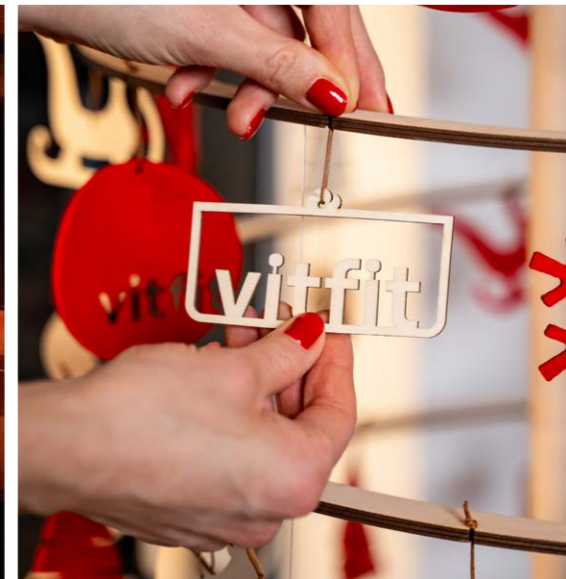


HOME DECORATION

DISPLAY WINDOWS



EVENTS & PROMOTION





Our Christmas trees make your wishes come true
in more than 50 countries on 6 continents.

We dare to use our imagination!

4 generations of experience in making woodtales.

- Handmade with love under the Alps
 - Old-school standards
- Developed and produced in EU
 - Fast global delivery


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