



Spira[®]

CHRISTMAS TREE

NATURAL MATERIALS
IMPECCABLE DESIGN
SET IN A MINUTE
HANDMADE IN EU
REGISTERED AND PATENTED
MINIMUM CARBON FOOTPRINT

MAKE A
WISH AND
TRUST YOUR
DREAMS!

CATALOGUE 2023



THE STORY OF THREE PASSIONS

Wood • Design • Functionality

Spira is a product **made with love** under the Alps. It was designed down to the last detail, to be a **timeless design piece**, perfect in shape, proportions and balance. Each Spira product is **handmade** by skillful craftsmen, who take great pride in their work.

We only do what **inspires us** and what we truly feel **passionate** about. Focusing on every detail, **our mission** is to design and produce practical perfection. **Nothing is left to chance.**



Founder of Spira,
Luka Zajc



DARE TO USE YOUR IMAGINATION!



CREATE **HAPPY** MEMORIES

Christmas is not a season, it is a feeling.

What makes it so special?

The Christmas tree is the home of our dreams, it **celebrates life and hope for a good year to come**. People all around the world set up Christmas trees and build unforgettable moments around them.

Make it last!

Christmas time is a once-a-year occasion. But since the Christmas feelings are so warm and comforting, why not make them last? Decorate your tree with other seasonal decorations and **let the joyful season last the whole year**.



SPIRA CHRISTMAS TREE IS A **HANDCRAFTED** MASTERPIECE

Take a moment to read and understand the meticulous process and passion that is the essence of each Spira Christmas tree.

Spirals for Spira Christmas trees are made of **birch plywood**. Material is hand selected, so we ensure there is a **minimum chance of imperfections** in the visible surface and the core of the plywood.

After the spiral has been cut with a **high-precision laser cutter**, it goes into the skilled hands of Spira craftsmen, who will perform their magic to produce a Spira Christmas tree. First, each spiral is **rechecked for imperfections**, and goes into the detailing workshop if any chips and scratches are seen. After that, four strings are **hand woven** into the spiral from top to bottom to give the spiral a **perfect shape and maximum strength**. Each spiral then goes through **another quality check**. It is set as you would set it at home, so we ensure that the strings have been perfectly aligned.

Stand poles are a subject of quite similar treatment as the spirals. Stand is assembled from two sticks and it is **essential** that they are **straight**. This is why the sticks are also **hand picked** and checked for straightness before they go to the manufacturing process and once again just before they go into the package, that will be delivered to your door.

We are very proud of our product and the hand craftsmanship that comes with it. It is important to us that we can guarantee the **perfection** that is Spira Christmas tree and that you, a customer, get the product that meets the **highest possible standards**.

Treat the Spira Christmas tree with respect, and you can hand it over to your grandchildren!





**MORE THAN
JUST A
SEASONAL
DECORATION**

SPIRA SHINES ALL YEAR ROUND

The limits of using your Spira are only the boundaries of your imagination.

We guarantee you will enjoy in creative activities with your loved ones.



Do you know **the feeling**, when almost
everything looks **perfect**,
still there is **a little something** missing?

A designer's final touch that would make it **superb?**

Spira Mini was designed to add
your home or office **a warm, cosy piece of wooden**
excellence.



mas

**SMALL
&
CUTE**



42 cm

25 cm

SPIRA **MINI**

Adorable smallishness

Small is cute, perfect size for tabletop decoration in your home or office. An ultimate designer piece that will steal everybody's heart.



HEIGHT
42 CM



WIDTH
25 CM



WEIGHT
230 G



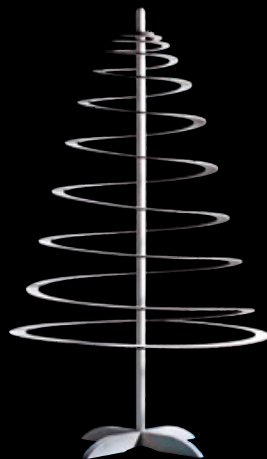
PACKAGE DIMENSIONS
36 x 26 x 2.5 CM



NR. OF DECORATIONS
45



DECORATIONS WEIGHT
UP TO 2 KG



SPIRA **SMALL**

Space saver

Playful little sister designed for people, who would like to make the most of their space. Fits everywhere, perfect as all year round home decoration.



HEIGHT
85 CM



WIDTH
50 CM



WEIGHT
1.3 KG



PACKAGE DIMENSIONS
52 x 52 x 4 CM



NR. OF DECORATIONS
98



DECORATIONS WEIGHT
UP TO 4.5 KG



SPIRA **LARGE**

Evergreen classic

Sophisticated design, perfect size for any home. Offers countless possibilities for decoration. Plenty of space underneath for the presents.



HEIGHT
138 CM



WIDTH
72 CM



WEIGHT
3.2 KG



PACKAGE DIMENSIONS
75 x 75 x 5 CM



NR. OF DECORATIONS
139



DECORATIONS WEIGHT
UP TO 5.5 KG



SPIRA SLIM

Tall elegance

The highest member of Spira family. Good attention getter for spacious places. Chic and graceful, will definitely leave a luxurious impact.



HEIGHT
190 CM



WIDTH
72 CM



WEIGHT
3.7 KG



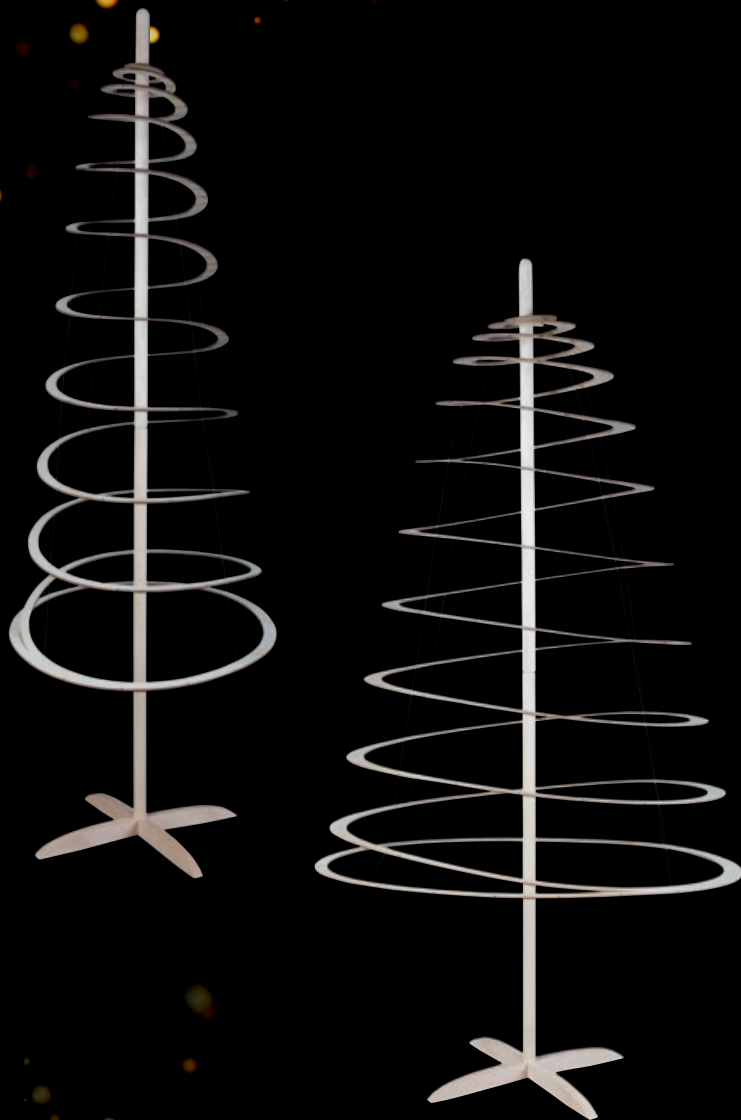
PACKAGE DIMENSIONS
75 x 75 x 5 CM



NR. OF DECORATIONS
155



DECORATIONS WEIGHT
UP TO 6 KG



SPIRA OVAL

SMALL & LARGE

Economic width

The same sophisticated silhouette from the side, but almost half the width of the standard Spira trees. Excellent for tighter spaces, stylish and fashionable.

LARGE OVAL



HEIGHT
138 CM



WEIGHT
2.4 KG



NR. OF DECORATIONS
111



OVAL SIZE
74/45 CM



PACKAGE DIMENSIONS
77 x 46 x 5 CM



DECORATIONS WEIGHT
UP TO 5 KG



**FITS
DISPLAY
WINDOWS!**

Spira will charm the visitors
bypassing your display
window. Furthermore, we offer
customizations to fit your brand.



SMALL OVAL



HEIGHT
85 CM



OVAL SIZE
55/35 CM



WEIGHT
1.1 KG



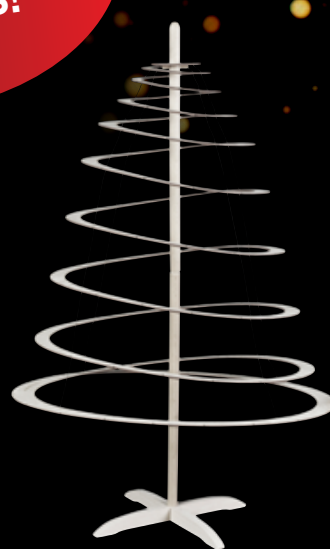
PACKAGE DIMENSIONS
57 x 36 x 4 CM



NR. OF DECORATIONS
89



DECORATIONS WEIGHT
UP TO 4 KG



FRONT VIEW



SIDE VIEW



**CHILD
AND
PET PROOF**

HANGER
LARGE

HANGER
SMALL

SPIRA TREE HANGER

Gravity redefined

Lively version of a Spira Christmas tree that hangs from the ceiling. Perfect for creative people, those with toddlers or those with pets. Adds a new, fun dimension to your Christmas.



TREE-TOPPER

A fully decorated Christmas tree should never miss a remarkable tree-topper. The eye-catching star, one of the most common shapes of a Christmas ornament, adds a perfect final touch.



STAR
is a symbol of
new and great
things that are
still to come.

ECO
FRIENDLY

Natural resource-based production and sustainable, ecologically-driven packaging.





DECORATE WITH **STYLE**

Once upon a time, only highly skilled artisans could produce astonishing Christmas ornaments. Our collection was designed to bring the warm, cosy spirit of minimalist perfection into your home. Have you ever thought of making a combination of produced ornaments and decorations created by your family members? Such collections are often passed on and augmented from generation to generation.



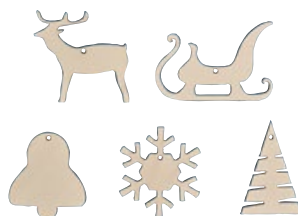
Felt

Hanging ornaments made of red felt. 5 beloved Christmas themed shapes. Available in 3 sizes.



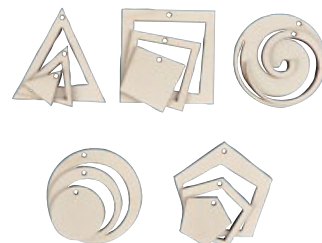
Wood

Hanging ornaments made of wood. 5 beloved Christmas themed shapes. Available in 3 sizes.



Wood geo

Set of 14 hanging ornaments made of wood. 5 geometrical themed shapes. Available in 2 sizes.



Decoration sets

Complete sets of decoration for all sizes of Spira Christmas trees, that include star tree-topper and hanging ornaments made of red felt or mix of red felt and wood.



NEW
DECORATION
SETS





LEAF AND SPACE DECORATION

We've designed two new sets of decorations. Space decoration was made especially **for the dreamers, wanderers and all kinds of travellers**. Sky's the only limit, so let your dreams be your wings!

If you want to **spice up the atmosphere** with a gentle natural touch, the Leaf decoration will do. It resembles an elementary story of life, awakening of nature in a discrete, simple and pure looking manner.

Do not let the end of Christmas holidays stop you from enjoying your Spira Christmas tree. Use your imagination and let the Spira Christmas tree brighten your days all year round with one of these two incredible decoration sets.





SPIRA LED LIGHTS

Proper lumination of a Christmas tree can make all the difference between beautiful and magical. Do it easier with Spira custom made LED lights and enjoy the perfect Christmas lighting.

- Wire LED Christmas lights come in warm white colour, with an EU plug.
- Available in 4 different sizes to fit all Spira Christmas trees.
- Easy to fit with multi-strand design.
- Steady shining for a natural, cosy and tranquil atmosphere.



Lights **MINI**

- 4 filaments of 9 LEDs
- Thread length: 45 cm
- Distance between LEDs: 5 cm
- Number of LEDs: 36

Lights **SMALL**

- 8 filaments of 10 LEDs
- Thread length: 1 m
- Distance between LEDs: 10 cm
- Number of LEDs: 80

Lights **LARGE**

- 8 filaments of 15 LEDs
- Thread length: 1,5 m
- Distance between LEDs: 10 cm
- Number of LEDs: 120

Lights **SLIM**

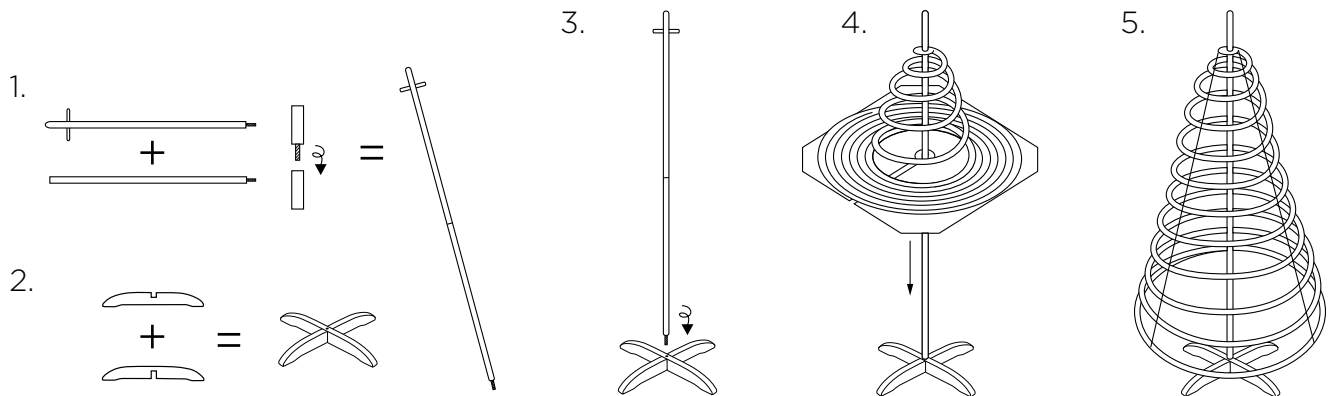
- 8 filaments of 20 LEDs
- Thread length: 2 m
- Distance between LEDs: 10 cm
- Number of LEDs: 160



ASSEMBLY

SETTING UP IS **FAST AND EASY. NO TOOLS REQUIRED.**

1. 2. 3. Assemble the stand.
4. Take the spiral with supporting board.
5. Put the spiral over the pole.





SET IN A MINUTE

Revolutionary
setting up solution.
No tools required.



FUN TO DECORATE

Compatible with all sorts of
ornaments. Secure fastening.
Unique personalization.



DURABLE

Made to last.
Handmade.
Natural materials.



EASY TO STORE

Sustainable packaging.
Less than 5 cm high flat
cardboard box.

Spira. advantages and benefits



Distinctive
design that
will never
go out of
fashion.



People,
pets and
environment
friendly.



Encourages
imaginative
ways of
decorating.



Personal
growth
through
creativity.



All year
round
usage.



MADE IN
SLOVENIA

WE CREATE & CELEBRATE TOGETHER

Our Spira community offers you creative ideas
for festive ornaments and unique personalization.





**HOME
DECORATION**

**DISPLAY
WINDOWS**



**EVENTS
&
PROMOTION**



GIVE YOUR BUSINESS PARTNERS A LASTING, SUSTAINABLE GIFT

Customize your gifts!

With innovative printing solutions, we can personalize your Spira trees! We print everything from the smallest monochrome logos up to full scale colour photos. In addition, there are endless possibilities to create custom decorations and ornaments of coloured felt and wood.



ECO FRIENDLY

At Spira we design with sustainability in mind. Spira Christmas trees are produced in Slovenia, heart of the Alps, and are made of wood and are completely locally manufactured. What we are most proud of is compact packaging optimized for **minimum carbon footprint** during transportation.

17 Spira MINI against **1 similar sized tree**,
28 Spira LARGE against **1 similar sized tree**,
and the most impressive number of them all:
38 Spira SLIM against **1 similar sized tree**.





Our Christmas trees make your wishes come true
in more than 50 countries on 6 continents.

We dare to use our imagination!

4 generations of experience in making woodtales.

- Handmade with love under the Alps
 - Old-school standards
- Developed and produced in EU
 - Fast global delivery

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 www.facebook.com/SpiraChristmasTree



OUTSTANDING
DESIGN

FUNCTIONAL
SOLUTIONS

We reserve the right to modify or improve our products and to change specifications and prices without notice. We are not liable for errors and printing mistakes.